

Atlantic Broadband Launches HBO GO through DVR Powered by TiVo, Giving Customers Instant Access to Acclaimed HBO Programming

Quincy, Mass. April 20, 2016 – <u>Atlantic Broadband</u> today announced the launch of <u>HBO GO</u>[®], the authenticated streaming service from HBO[®], through its DVR powered by TiVo[®].

The addition of the HBO GO app on Atlantic Broadband's TiVo service enables TiVo users who are active HBO linear subscribers with 24/7 unlimited access to HBO's entire library including every episode of every season of original series, Hollywood movies, sports, documentaries, and other premium content. Furthermore, HBO GO content is integrated into TiVo Search and TiVo's OnePass™ selections, thereby giving TiVo users a way to access an even more comprehensive catalog faster than ever before.

"In advance of the return of HBO's most popular series ever – Game of Thrones® – Atlantic Broadband is excited to offer HBO subscribers the opportunity to watch every episode of the past five seasons plus enjoy the new season on the best screen in their house – their TV screen," said Atlantic Broadband's President and Chief Revenue Officer, David Isenberg. "It's never been easier for customers to access the content they want, when they want it."

HBO GO allows authenticated HBO subscribers to instantly watch HBO's amazing line up of envelope-pushing series including *Game of Thrones*®, *Silicon Valley*®, *VEEP*® and *Last Week Tonight with John Oliver* SM, as well as recent seasons of *Vinyl* SM, *Girls*®, *Togetherness*® and *The Leftovers*® and other current uncensored programming like *Confirmation, Animals., and The Jinx.* HBO GO also features every episode of every season of HBO classics worth seeing again like *The Sopranos*®, *Sex and the City*®, *True Blood*®, *The Wire*® and *Deadwood*®, in addition to must-see box office blockbusters like *Jurassic World* (debuting Saturday April 24), *Trainwreck, Mad Max, Furious 7, Spy* and *Pitch Perfect 2*, and coming soon—*The Martian, Ted 2, The Maze Runner: Scorch Trials, The Intern* and *The Man from U.N.C.L.E.*

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About HBO®

Home Box Office, Inc. is the premium television programming subsidiary of Time Warner Inc. and the world's most successful pay TV service, providing the two television services – HBO® and Cinemax® – to approximately 131 million subscribers worldwide. The services offer the popular subscription video-on-demand products HBO On Demand® and Cinemax On Demand®, as well as HBO GO® and MAX GO®, HD feeds and multiplex channels. HBO NOW®, the network's internet-only premium streaming service, provides audiences with instant access to HBO's acclaimed programming in the U.S. Internationally, HBO branded television networks, along with the subscription video-on-demand products HBO On Demand and HBO GO, bring HBO services to over 60 countries. HBO and Cinemax programming is sold into over 150 countries worldwide.

About Atlantic Broadband

Atlantic Broadband, a wholly-owned subsidiary of <u>Cogeco Communications Inc.</u> is the 12th largest cable operator in the United States, based on the number of television service customers served. The company currently provides TV, Internet and Phone services to approximately 246,000 television service customers located in five operating regions: western Pennsylvania, Miami Beach, Maryland/Delaware, Aiken, S.C. and eastern Connecticut. Atlantic Broadband is headquartered in Quincy, Massachusetts. Additional information is available at www.atlanticbb.com.

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