

## ATLANTIC BROADBAND ANNOUNCES LAUNCH OF NEW EPIX APP FOR CUSTOMERS WITH TIVO NEW APP PROVIDES ACCESS TO SIX TIMES MORE PREMIUM CONTENT FOR EPIX SUBSCRIBERS

QUINCY, Mass., January 24, 2017 – <u>Atlantic Broadband</u>, the nation's 9<sup>th</sup> largest cable operator, today announced the launch of a new EPIX set-top box app, available immediately to any Atlantic Broadband customers with a TiVo device and EPIX premium channel access. Atlantic Broadband is the first cable company to offer the new EPIX app, which provides customers with nearly six times more content from premium entertainment network EPIX than previously available.

Atlantic Broadband customers with TiVo and EPIX now have streaming access to EPIX original series and documentaries along with thousands of movie titles available on-demand through the app. With access to EPIX's library of more than 2,000 Hollywood movies, customers can view titles that include major franchises like The Hunger Games, James Bond and Star Trek. Also available are original documentaries, music and comedy events and more.

"Atlantic Broadband is excited to partner with EPIX and TiVo to continue delivering customers the maximum choices and flexibility in their TV offerings," said Atlantic Broadband's President and Chief Revenue Officer, David Isenberg. "Our customers can enjoy an ever-growing library of on-demand content right at their fingertips which is easily accessible through the app and available seamlessly across TVs, computers and mobile devices."

Among the additional key new features available through the app are EPIX content-forward UX, the ability to add content to a personal queue, content available for free sampling, curated collections, advanced search and video playback features and Rotten Tomatoes scores and trailers.

## **Availability and Pricing:**

EPIX is typically included in Atlantic Broadband's TiVo 2.0 bundles and can also be added as a premium add-on for \$7.99/month. For more information on availability, please visit <a href="https://www.atlanticbb.com">www.atlanticbb.com</a>.

## **About Atlantic Broadband:**

Atlantic Broadband, a wholly-owned subsidiary of <u>Cogeco Communications Inc</u>. (TSX: CCA), is the 9<sup>th</sup> largest cable operator in the United States, based on the number of television service customers served. The company currently provides TV, Internet, and Phone services to approximately 246,000 television service customers located in five operating regions: Western

Pennsylvania, Miami Beach, Maryland/Delaware, Aiken, S.C., and Eastern Connecticut. Atlantic Broadband is headquartered in Quincy, Massachusetts.

To learn more about Atlantic Broadband, please visit www.atlanticbb.com.

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