

ATLANTIC BROADBAND ANNOUNCES INTERNET SPEED INCREASES AS PART OF \$6.3 MILLION "FASTFORWARD MIAMI" INITIATIVE

MIAMI BEACH, Fla., December 15, 2016 – <u>Atlantic Broadband</u>, the nation's 9th largest cable operator, today announced significant internet speed increases as part of its \$6.3 million "FastForward Miami" initiative. Announced in July 2016, "FastForward Miami" is bringing network infrastructure and service enhancements to residents and businesses in Miami Beach and surrounding areas including Aventura, Bal Harbour, Bay Harbor Islands, Golden Beach, North Bay Village, Pinecrest, South Miami, Sunny Isles Beach, Surfside, plus Brickell, the Biscayne corridor and downtown Miami.

With this next phase of the "FastForward Miami" initiative rolling out today, residential and business customers now have access to increased internet speeds of up to 250 Mbps. In addition, all existing internet subscribers will see an increase in speeds as part of their service over the next few months. Once complete, "FastForward Miami" will deliver even faster internet speeds, including the delivery of Gigabit speeds planned in August 2017.

In total, Atlantic Broadband's "FastForward Miami" will deliver:

- The wide-scale availability of Gigabit internet service
- The addition of 58 Standard Definition (SD) and/or High Definition (HD) channels bringing the total channel count to over 400
- Significantly more Spanish language and international channels to meet the needs of its culturally diverse residents
- Enhanced digital picture quality and sound
- Availability of a simple yet powerful on-screen guide on all TV sets

"Atlantic Broadband is excited to deliver an even more robust suite of products and services in the Miami Beach area we serve. The speed increases we are introducing today will bring immediate benefits to residential and business customers and the future will bring even more exciting products and services," said Atlantic Broadband's Vice President and General Manager, Elizabeth Michelsen.

Atlantic Broadband is fully committed to bringing fast and affordable internet service to the communities it serves with pricing starting at \$29.99/month for new residential customers and \$59.99/month for new business customers.

Residential Services:

New Service	New Speeds (Download/Upload)
StarterPlus	25 Mbps/5 Mbps
ExpressPlus (NEW!)	100 Mbps/10 Mbps
Unleashed Plus (NEW!)	250 Mbps/20 Mbps

Business Services:

New Service	New Speeds (Download/Upload)
Pro Basic	25 Mbps/5 Mbps
Pro Advantage	50 Mbps/10 Mbps
Pro Power	120 Mbps/15 Mbps
Pro Edge (NEW!)	250 Mbps/20 Mbps

About Atlantic Broadband:

Atlantic Broadband, a wholly-owned subsidiary of <u>Cogeco Communications Inc.</u> (TSX:CCA), is the 9th largest cable operator in the United States, based on the number of television service customers served. The company currently provides TV, Internet, and Phone services to approximately 246,000 television service customers located in five operating regions: Western Pennsylvania, Miami Beach, Maryland/Delaware, Aiken, S.C., and Eastern Connecticut. Atlantic Broadband is headquartered in Quincy, Massachusetts.

To learn more about Atlantic Broadband please visit <u>www.atlanticbb.com</u>.

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