Investor Fact Sheet

24 2022

About Cogeco Communications

Rooted in the communities it serves, Cogeco Communications Inc. (TSX: CCA) is a growing competitive force in the North American telecommunications sector with a legacy of 65 years. Through its business units Cogeco Connexion and Breezeline (formerly Atlantic Broadband), Cogeco Communications provides Internet, video and phone services to 1.6 million residential and business customers in Québec and Ontario in Canada as well as in thirteen states in the United States.

Canadian Telecommunications Segment



- Superior locally based customer support
- Ambitious network expansion projects, including partnering with governments to expand network in underserved areas
- Strong adjusted EBITDA margin^[1] and cash flow generation
- 1 Gig Internet offered in close to 74% of our footprint

In millions of Canadian dollars 1) Revenue 2) Adjusted EBITDA⁽¹⁾ FY 2020 1,288 FY 2020 700 FY 2021 1,393 FY 2021 751 FY 2022 1,440 FY 2022 775

American Telecommunications Segment



- Well positioned as a consolidator of targeted regional cable operators
- Opportunity to expand in adjacent footprint with attractive demographic and economic growth
- Growing adjusted EBITDA⁽¹⁾ and margin⁽¹⁾, contributing to free cash flow⁽¹⁾ generation
- 1 Gig Internet offered in close to 97% of our footprint

In millions of Cana	dian dollars				
1) Revenue		2) Adjusted EBITDA ⁽¹⁾			
FY 2020	1,097	FY 2020 496			
FY 2021	1,117	FY 2021 512			
FY 2022	1,460	FY 2022 677			

Share Facts (as of August 31, 2022)

Dividend per quarter or \$2.82 for fiscal 2022	\$0.705
Dividend growth (compared to FY 2021)	+10.2%
Market capitalization	\$3,681M
Multiple and subordinate voting shares outstanding	46M

Corporate Objectives and Strategies

Our vision is to be the organization that delivers the best and most sustainable value to its stakeholders, including its customers, communities, colleagues, suppliers and shareholders, through the following strategic growth pillars:

- 1) Deliver a **distinctive customer experience** by focusing on our customers' needs
- 2) **Empower colleagues** with a personalized, inclusive and engaging experience
- 3) Build high-performing and resilient networks
- 4) Augment our geographic reach and expand into new market segments
- 5) Build a strong and socially responsible brand
- 6) Optimize operational effectiveness and increase synergies

Financial Guidelines		
In millions of Canadian dollars, except %	Actuals Fiscal 2022	Projections* Fiscal 2023 (constant currency) ⁽¹⁾⁽⁴⁾
Revenue	2,901	Increase of 2% to 4%
Adjusted EBITDA ⁽¹⁾	1,393	Increase of 1.5% to 3.5%
Net capital expenditures ⁽¹⁾⁽²⁾	689	750 to 800
Net capital expenditures in connection with network expansion projects ^[2]	157	180 to 230
Capital intensity ⁽¹⁾	23.8%	Approximately 26%
Capital intensity, excluding network expansion projects ⁽¹⁾	18.3%	Approximately 19%
Free cash flow ⁽¹⁾⁽³⁾	424	Decrease of 2% to 12%
Free cash flow, excluding network expansion projects ^{[1][3]}	582	Decrease of 5% to increase of 5%

Primary Service Unit Statistics (as of August 31, 2022)							
	Canadian Telecommunications	American Telecommunications	Total				
Primary service units ⁽⁵⁾	1,818,158	1,189,163	3,007,321				
Internet	772,600	707,954	1,480,554				
Video	652,590	323,038	975,628				
Phone	392,968	158,171	551,139				

Consolidated Financial Highlights						
In millions of Canadian dollars, except per share data and %	FY2022 \$	FY2021 \$	Q4 2022 \$	Q4 2021 \$	Change %	Change in constant currency ⁽¹⁾⁽⁶⁾ %
Revenue	2,901	2,510	725	633	14.7	12.7
Adjusted EBITDA ^[1]	1,393	1,206	347	291	19.4	17.7
Profit for the period	454	432	112	103	8.1	
Earnings per share – Diluted	9.09	8.40	2.28	2.03	12.3	
Acquisition of property, plant and equipment	745	538	244	180	35.6	
Net capital expenditures ^{[1][2]}	689	533	224	175	27.6	24.5
Capital intensity ⁽¹⁾	23.8%	21.2%	30.8%	27.7%		
Cash flows from operating activities	1,240	1,019	319	282	13.4	
Free cash flow ⁽¹⁾	424	487	34	71	(51.8)	(49.2)

Operating Segments								
	Canadian Telecommunications				American Telecommunications			
In millions of Canadian dollars, except %	Q4 2022 \$	Q4 2021 \$	Change %	Change in constant currency ⁽¹⁾⁽⁶⁾ %	Q4 2022 \$	Q4 2021 \$	Change %	Change in constant currency ⁽¹⁾⁽⁶⁾ %
Revenue	361	357	1.1	1.1	365	276	32.2	27.6
Adjusted EBITDA ⁽¹⁾	198	186	6.4	6.7	165	122	35.4	30.7

Note: This Investor Fact Sheet, which includes non-IFRS and other financial measures, should be read in conjunction with the detailed disclosures contained in Cogeco Communications' 2022 annual report available on SEDAR at www.sedar.com.

- Capital intensity, excluding network expansion projects, free cash flow, free cash flow, excluding network expansion projects, and constant currency basis are non-IFRS financial measures or ratios. These indicated terms do not have standardized definitions prescribed by IFRS and, therefore, may not be comparable to similar measures presented by other companies. Adjusted EBITDA, adjusted EBITDA margin, net capital expenditures and capital intensity are other financial measures. Certain additional disclosures for these financial measure have been incorporated by reference and can be found in the "Non-IFRS and other financial measures" section of the Corporation's 2022 annual MD&A, and in the "Non-IFRS financial measures" section of the Corporation's 2021 MD&A, available on SEDAR at www.sedar.com.
- Exclude the non-cash acquisition of right-of-use assets and purchases of spectrum licences, and are presented net of government subsidies including those received in advance.
- [3] The assumed current income tax effective rate is approximately 11%.
- [4] Fiscal 2023 financial guidelines are based on a fiscal 2022 average foreign exchange rate of 1.2718 USD/CDN.
- [5] Primary service units include Internet, video and phone customers.
- For the quarter ended August 31, 2022, the financials are translated at the average foreign exchange rate of the comparable period of fiscal 2021, which was 1.2450 USD/CDN.

Caution about forward-looking statements

Certain statements in this Investor Fact Sheet, including, but not limited to, the statements appearing under the "Corporate Objectives and Strategies" and the "Fiscal 2023 Financial Guidelines" sections of the fiscal 2022 annual report, may constitute forward-looking information within the meaning of securities laws. These statements are based on certain factors and assumptions, including expected growth, results of operations, purchase price allocation, tax rates, weighted average cost of capital, performance, and business prospects and opportunities. While we consider these assumptions to be reasonable based on the information available to us as of October 27, 2022, they may prove to be incorrect. While management may elect to do so, the Corporation is under no obligation (and expressly disclaims any such obligation) and does not undertake to update or alter this forward-looking information at any particular time, whether as a result of new information, future events or otherwise, except as required by law. Forward-looking information is also subject to certain factors, including uncertainties and main risk factors, which are described in the 2022 annual report that could cause actual results to differ materially from what we currently expect.

