

Cogeco continues its expansion in Ontario with \$13 million investment in connectivity

Project will bring high-speed Internet to 3,600 homes and businesses

Montréal, October 30, 2020 – As part of Cogeco Communications Inc.'s ("Cogeco") (TSX: <u>CCA</u>) four-year commitment to invest more than \$1 billion in the operation and expansion of its Canadian advanced broadband network, Cogeco Connexion, its Canadian subsidiary, is pleased to announce a new investment in digital infrastructure to offer high-speed Internet in the Towns of Essex and Kingsville, and the Municipality of Learnington, in Ontario. The total investment is estimated at over \$13 million, for which \$6.1 million will come from Southwestern Integrated Fibre Technology (SWIFT), a non-profit regional broadband project initiated by the Western Ontario Wardens' Caucus.

"We are deeply committed to expanding our footprint to meet the growing needs of consumers and businesses for access to high-speed Internet. This additional investment will bring our high-quality connectivity services to 1,500 homes and businesses in the Town of Essex, 1,900 in the Municipality of Learnington and 200 in the Town of Kingsville," says Frédéric Perron, President of Cogeco Connexion.

Over the past years, Cogeco has been massively investing in its robust fibre broadband network from Gaspé in Québec to Windsor in Ontario, serving more than 400 communities outside major centres in several regions. More than ever, Cogeco's network and services are vital, as working from home and online education are part of our daily lives.

The 3,600 homes and businesses in these communities will benefit from having access to the full range of Cogeco's services, including a flexible television offering, high-speed Internet services with download speeds up to 1GB, as well as unlimited usage with most packages.

ABOUT COGECO CONNEXION

Cogeco Connexion regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with Internet, video and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in 11 states along the East Coast, from Maine to Florida. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

-30-

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