

Cogeco invests \$7 million to connect more Canadians

Montréal, September 15, 2020 – As part of Cogeco Communications Inc.'s (TSX: <u>CCA</u>) four-year commitment to invest more than \$1 billion in the operation and expansion of its advanced Canadian broadband network, its subsidiary, Cogeco Connexion, is pleased to announce a \$7 million commitment to offer its high-speed Internet services to over 4,600 homes and businesses in Hawkesbury and Southwestern Ontario.

"Thanks to this investment, 1,000 homes and businesses will be connected in Southwestern Ontario to serve the communities of Amherst Pointe & Willow Beach in Amherstburg, and Cedarhurst Park & Cedar Island in Kingsville. In addition, 3,600 homes and businesses in Vankleek HIII, L'Original and Chute-a-Blondeau in the Hawkesbury area will be able to benefit from our network upgrades. This investment allows us to continue pursuing our ambition to extend our regional footprint," says Frederic Perron, President of Cogeco Connexion.

Moreover, this investment contributes to the Government's goal to accelerate high-speed Internet access to all Canadians and to the economic recovery of the regions. Access to fast, unlimited, and reliable broadband is now indispensable. More than ever, Cogeco's network and services are essential, as working from home and online education are part of our daily lives. Since 1972, Cogeco has invested massively in digital infrastructure to build a robust network and is confident it can meet the growing needs of consumers for speed, data capacity and access in rural and underserved regions.

Southwestern Ontario and Hawkesbury residents will benefit from having access to the full range of Cogeco's services, including the most flexible television offering, high-speed Internet services with download speeds up to 1GB, as well as unlimited usage with most packages.

ABOUT COGECO CONNEXION

Cogeco Connexion regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with Internet, video and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in 11 states along the East Coast, from Maine to Florida. Cogeco Communications Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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