



## ATLANTIC BROADBAND LAUNCHES LOW-COST INTERNET OPTIONS AND BUSINESS SOLUTIONS TO KEEP COMMUNITIES CONNECTED DURING COVID-19 CRISIS

*Services include free internet for residential customers for 60 days*

**QUINCY, Mass, March 20, 2020** – Atlantic Broadband, the nation's eighth-largest cable operator, is working to ensure that its customers and the public have access to the internet during the COVID-19 outbreak. New services include the following:

- **Atlantic Broadband Internet Assist:** Atlantic Broadband has introduced “Atlantic Broadband Internet Assist” for a limited time for residents in need in its service areas who do not presently have internet with Atlantic Broadband. The new 15 x 1 Mbps service, normally priced at \$9.99 per month plus taxes, will be offered free for 60 days. New Atlantic Broadband Internet Assist customers also will receive free installation and a free modem with the service.
- **Atlantic Broadband Business Assist:** For Atlantic Broadband business customers that want to supply at home workers with voice and internet services, the company is also introducing a new “Atlantic Broadband Business Assist Package” which includes 50 Mbps High Speed Internet, a modem, a Hosted Voice Seat, and a Polycom Phone (or equivalent). It is being offered on a temporary basis at the discounted rate of \$29.99 (a savings of approximately \$100/month off standard prices).
- **Free Virtual Extension:** Recognizing that employees are now in work-from-home situations, Atlantic Broadband will for a limited time allow existing Hosted Voice business customers to add an additional hosted voice seat to their account free. This will provide employees who are working from home a virtual extension to their business phone system. The extension can be used on a smartphone (iOS or Android) or computer (PC/Mac).
- **Free WiFi Hotspots:** Atlantic Broadband has opened up its WiFi Hotspots free to the public. For locations visit: <https://atlanticbb.com/my-services/my-account/wifi-hotspots>

“We know that many people are now working from home or have school-aged children who are now at home and must connect to the internet for online course work,” said Heather McCallion, Vice President of Product and Programming for Atlantic Broadband. “Our new internet offerings are an affordable way for communities to stay connected at this challenging time.”

The company also announced other initiatives in connection with the COVID-19 outbreak:

- **TV Freeviews:** Recognizing that customers are spending more time at home, the company has announced that it will provide the **EPIX premium channel** free for all Atlantic Broadband video customers from March 20, 2020 through April 3, 2020. **Fox News Channel** and **CNN** also will be opened to all video subscribers (3/20 – 4/17/20), along with **Hallmark Channel**, **Hallmark Drama** and **Hallmark Movies & Mysteries** (3/20 – 5/13/20).
- **Precautionary Measures:** In order to limit the spread of the COVID-19 virus at its office locations where customers transact face-to-face, Atlantic Broadband has discontinued front-counter service at its office locations effective Wednesday, March 18, 2020. Customers

have been informed of multiple options that are available that do not involve the need to travel to an office location for payments, equipment returns and other questions.

- **Keeping Customers Connected:** Atlantic Broadband is supporting the FCC's "Keep Americans Connected" initiative: Atlantic Broadband will not terminate service and will waive late fees for any residential or small business customer because of their inability to pay their bills due to disruptions caused by the coronavirus pandemic.

#### **ABOUT ATLANTIC BROADBAND**

Atlantic Broadband, a subsidiary of Cogeco Communications Inc. (TSX: CCA), is the eighth-largest cable operator in the United States, based on the number of television service customers served. The company provides its residential and business customers with Internet, TV and Phone services in 11 states: Connecticut, Delaware, Florida, Maine, Maryland, New Hampshire, New York, Pennsylvania, South Carolina, Virginia and West Virginia. Atlantic Broadband is headquartered in Quincy, Massachusetts. To learn more about Atlantic Broadband, please visit [www.atlanticbb.com](http://www.atlanticbb.com).

#### **ABOUT ATLANTIC BROADBAND BUSINESS**

Atlantic Broadband Business delivers advanced Video, Internet, Business WiFi and Phone services to small and medium businesses over a highly reliable, fiber-rich, high-capacity network. It also offers customized, scalable Metro Ethernet enterprise solutions, including dedicated fiber with symmetrical speeds up to 10 Gbps, point-point and multipoint transport, and Hosted Voice solutions. Atlantic Broadband supports its business clients with 24/7 network monitoring and technical support, professional client care, and dedicated local account executives. To learn more, visit [atlanticbb.com/business](http://atlanticbb.com/business).

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